



Newport Winter Festival
28 Pelham Street
Newport, RI 02840
401.847.7666

November 2019

Dear Friends,

As we celebrate the 32nd Anniversary of the Newport Winter Festival, we invite you to join us for “New England’s Largest Winter Extravaganza” featuring 10 exciting days of food, festivities, music and fun! This year’s festival will take place over school vacation week, February 14-23, 2020 and we would like to include you as a participant.

Held during an opportune time of year when business tends to slow down, the Festival has an extensive and widespread economic impact on the entire community. In 2019, the Newport Winter Festival attracted over 30,000 visitors and helped raise funds for various charities and non-profit organizations. In addition, the Festival has received numerous awards and accolades including the Governor’s Tourism award and was chosen by the American Bus Association as one of the Top 100 Events in North America, as well as #2 in AAA’s “Five must dos” activities this past winter!

To officially register your event, please fill out the enclosed Participation Form and return it to the Festival office no later than December 20, 2019. We ask every participating business to provide a “Winter Festival Bracelet” discount to your activity or event. Please check out www.newportwinterfestival.com to review your offer from last year if needed. The cost of a bracelet to the public is \$10.00 and entitles the purchaser to significant discounts during the Festival. The general format most events follow is: 1) “free” with a bracelet or 2) “discounted fee” with a bracelet. All participants will be promoted on the festival website so send in your form today for additional exposure!

Help the Newport Winter Festival melt away the winter blues and produce a great family festival for the local community and visiting families with your participation. We truly appreciate your support and ask that you participate in making the 32nd Anniversary of the Newport Winter Festival a grand success. Keep in mind, we are always looking for more mid-week events since the Festival is held during school vacation. Please do not hesitate to contact us at (401) 847-7666 or email us BrittanyNewportEvents@gmail.com or DavidNewportEvents@gmail.com with any questions. Don’t miss this sensational opportunity to generate business during the winter season!

Sincerely,

David Rosenberg

David Rosenberg
Festival Director

Brittany Rosenberg

Brittany Rosenberg
Festival Coordinator





PLEASE JOIN US FOR THE
32nd ANNUAL
NEWPORT WINTER FESTIVAL

FEBRUARY 14-23, 2020
OFFICIAL PARTICIPATION FORM

We wish to invite you to be a part of the 2020 Newport Winter Festival. "New England's largest winter extravaganza!" To participate in the 2020 Winter Festival, please take a moment to answer the following questions. All activities MUST offer a festival bracelet discount.

A complete listing of the 2020 events will be available on the website at **www.NewportWinterFestival.com**. Please be sure to include your e-mail address to ensure you receive all updates and correspondence in regards to the festival. Please also provide Winter Festival staff with access to your event/activity for promotional purposes and photo opportunities.

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

**ALL ACTIVITIES MUST GIVE A VALUE TO THE WINTER
FESTIVAL BRACELET IN ORDER TO PARTICIPATE**

PLEASE CHECK YOUR ACTIVITY: (Check one or more of the following)

I would like to have the same brochure/website text and discount as last year. Please refer to www.newportwinterfestival.com to review your 2019 listing by November 16th, before it is updated.

Dining Promotion/ Discount/Retail Discount 15% 20% 25% 50%
(Must be 15% or more)

Special Offer _____

A specific event in conjunction with the Newport Winter Festival
Please list your activity or event: _____

Preferred date(s) of activity/event: _____ Time of activity/event: _____

Location of activity/event: _____

Cost of event to the public without bracelet : _____ Cost of event with bracelet: _____

**INFORMATION MUST BE RECEIVED BY DECEMBER 20, 2019
TO BE LISTED IN THE FESTIVAL BROCHURE.**

The Sooner You Send Your Info, The Sooner your Business will Be
Confirmed on the Website For Additional Exposure

Participation form may be mailed, emailed or faxed to
Newport Winter Festival • 28 Pelham Street • Newport, RI 02840

Phone: (401) 847-7666 • Fax (401) 846-5600 • BrittanyNewportEvents@gmail.com

