



Newport Winter Festival  
28 Pelham Street  
Newport, RI 02840  
401.847.7666

November 2023

Dear Friends,

As we celebrate the 36th Anniversary of the Newport Winter Festival, we invite you to join us for “New England’s Largest Winter Extravaganza” featuring 10 exciting days of food, festivities, music and fun! This year’s festival will take place over school vacation week, February 16-25, 2024 and we would like to include you as a participant.

Held during an opportune time of year when business tends to slow down, the Festival has an extensive and widespread economic impact on the entire community. In past years the Newport Winter Festival attracted over 30,000 visitors and helped raise funds for various charities and non-profit organizations. In addition, the Festival has received numerous awards and accolades including the Governor’s Tourism award and was chose by the American Bus Association as one of the Top 100 Events in North America, as well as #2 in AAA’s “Five must dos” activities this past winter!

To officially register your event, please fill out the enclosed Participation Form and return it by mail or email to the Festival office no later than December 20, 2023. We ask every participating business to provide a “Winter Festival Bracelet” discount to your activity or event. If you participated in 2023, please check out [www.newportwinterfestival.com](http://www.newportwinterfestival.com) to review your offer from the last festival if needed. The general format most events follow is: 1) “free” with a bracelet or 2) “discount price” with a bracelet. All participants will be promoted on the festival website so send in your form today for additional exposure!

Help the Newport Winter Festival melt away the winter blues and produce a great family festival for the local community and visiting families with your participation. We truly appreciate your support and ask that you participate in making the 36th Anniversary of the Newport Winter Festival a grand success. Keep in mind, we are always looking for more mid-week events since the Festival is held during school vacation. Please do not hesitate to contact us via email, [brittanynewportevents@gmail.com](mailto:brittanynewportevents@gmail.com) or [davidnewportevents@gmail.com](mailto:davidnewportevents@gmail.com) with any questions. Don’t miss this sensational opportunity to generate business during the winter season!

Sincerely,

***David Rosenberg***

David Rosenberg  
Festival Director  
[davidnewportevents@gmail.com](mailto:davidnewportevents@gmail.com)

***Brittany Rosenberg Costa***

Brittany Rosenberg Costa  
Festival Coordinator  
[brittanynewportevents@gmail.com](mailto:brittanynewportevents@gmail.com)





# PLEASE JOIN US FOR THE 36<sup>th</sup> ANNUAL NEWPORT WINTER FESTIVAL

FEBRUARY 16-25, 2024  
OFFICIAL PARTICIPATION FORM

*We wish to invite you to be a part of the 2024 Newport Winter Festival. "New England's largest winter extravaganza!" To participate in the 2024 Winter Festival, please take a moment to answer the following questions. All activities MUST offer a festival bracelet discount.*

A complete listing of the 2024 events will be available on the website at **www.NewportWinterFestival.com**. Please be sure to include your e-mail address to ensure you receive all updates and correspondence in regards to the festival. Please also provide Winter Festival staff with access to your event/activity for promotional purposes and photo opportunities.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

## ALL ACTIVITIES MUST GIVE A VALUE TO THE WINTER FESTIVAL BRACELET IN ORDER TO PARTICIPATE

PLEASE CHECK YOUR ACTIVITY: (Check one or more of the following)

- I would like to have the same brochure/website text and discount as previous year. Please refer to [www.newportwinterfestival.com](http://www.newportwinterfestival.com) to review your 2023 listing by November 26th, before it is updated.
- Dining Promotion/ Discount/Retail Discount 15% 20% 25% 50% (Must be 15% or more)
- Special Offer \_\_\_\_\_
- A specific event in conjunction with the Newport Winter Festival

Please list your activity or event: \_\_\_\_\_

*Please email over event description or attach on separate paper*

Preferred date(s) of activity/event: \_\_\_\_\_ Time of activity/event: \_\_\_\_\_

Location of activity/event: \_\_\_\_\_

Cost of event to the public without bracelet : \_\_\_\_\_ Cost of event with bracelet: \_\_\_\_\_

### WOULD YOU BE INTERESTED IN PARTICIPATING IN ONE OF OUR FOOD COMPETITIONS?

CHILI COOK OFF  MAC & CHEESE SMACKDOWN

**INFORMATION MUST BE RECEIVED BY DECEMBER 20, 2023**

The Sooner You Send Your Info, The Sooner your Business will Be  
Confirmed on the Website For Additional Exposure  
Participation form may be mailed, or emailed  
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401-847-7666 • [BrittanyNewportEvents@gmail.com](mailto:BrittanyNewportEvents@gmail.com)